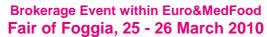


VALUE FOR FOOD





Friday March 26th, 2010

(draft)

09:00 – 11:15 a.m. WORKSHOP "VALUE for FOOD: New technologies and best practices"

Session 1: New Food Products: innovative solutions and best practices

<u>Chairman</u> Prof. Giancarlo Colelli, University of Foggia (Italy)

Introductory speech on "Fresh Cut Produce: Overview & trends, Italy/Puglia's

strengths and market position"

Invited Speakers: Notis Argiriou, PhD, Centre for Research and Technology Hellas – CERTH

(Thermi, Thessaloniki - Greece):

on: "Food vs Health: INA-CERTH research activities and results"

Alberto Veronesi, Leafy sales business Manager, Enza Zaden Italy:

"Innovative genetic materials (seeds) for vegetables/fruit production"

Dr Bas Groeneweg, PerfoTec® BV (Holland):

"Quality packaging solutions for the Fresh-Cut Produce"

Prof. Riccardo D'Agostino, President of Plasma Solution srl (Bari, Italy):

"Plasma technology for food: packaging and crop protection"

Demian Becchetti, R&D Dept., La Linea Verde Spa (Manerbio-BS, Italy):

"Overview of innovative technological solutions in the sector"

Q&A

Session 2: Reuse and valorization of by-products from agro-food industry

Chairman Prof. Luigi De Bellis, University of Salento (Lecce, Italy)

Introductory speech: "From a waste stream to a revenue"

Invited Speakers: Guillermo Rodriguez Gutierrez (CICA, Sevilla-Spain),

on: "New Natural Antioxidant Obtained From Olive And Its Subproducts"

Angelo Parente (CNR-ISPA, Bari, Italy):

"Composting of beached wastes of Posidonia oceanica and utilization as

substrate in agriculture"

Leonardo Boschetti (Bonassisa Lab srl, Foggia, Italy), Giuseppe Dalessandro (University of Salento, Lecce, Italy):

" Extraction of valuable metabolites from industrial waste with supercritical

CO2"

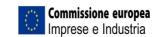
Giorgio La Sala (Ceo of STC srl, Mesagne-Brindisi, Italy),

on: "Polyphenols recovery and biogas production from olive mill waste

waters"

Q&A









VALUE FOR FOOD



Brokerage Event within Euro&MedFood Fair of Foggia, 25 - 26 March 2010

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()re l	1:45 – 13	5:30	PANEL Discussion -	- Round Table

Title/Theme: Research and Innovation for the growth and the competitiveness of Agro-Food Industry

in Europe

Moderator: Invited Speakers Prof. Loreto Gesualdo, President of D.A.Re., University of Foggia (Italy)

And Participants: Representative of the Apulia Region Government [tbd]

("Overview and prospects of Regional R&D and Innovation policies"

Prof. Gianluca Nardone (D.A.Re.):

"Current opportunities and challenges faced by the Apulian Agro-Food Actors"

Dr Cosimo Lacirignola, Director IAM/CIHEAM (Valenzano-Bari)

Prof. Riccardo D'Agostino, Plasma Solution srl (Bari, Italy)

Dr Angelo Visconti, Director, CNR-ISPA (Bari, Italy)

Notis Argiriou, PhD, Centre for Research and Technology Hellas - CERTH

(Thermi, Thessaloniki - Greece)

Demian Becchetti, R&D Dept., La Linea Verde Spa (Italy)

Prof. Giancarlo Colelli, University of Foggia (Italy)

Prof. Luigi De Bellis, University of Salento (Lecce, Italy)



